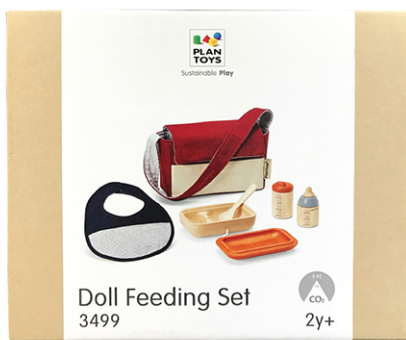




Sustainable Play

New Package Design with Carbon Footprint Sticker

We are so excited to introduce the carbon footprint sticker on our new product packaging! We calculate our carbon dioxide emissions because we like to know the amount of greenhouse gases that have been released through our manufacturing and what we can do to minimize our negative impact on the environment. Additionally, we annually implement a reforestation activity to help reduce these gases.



FRONT



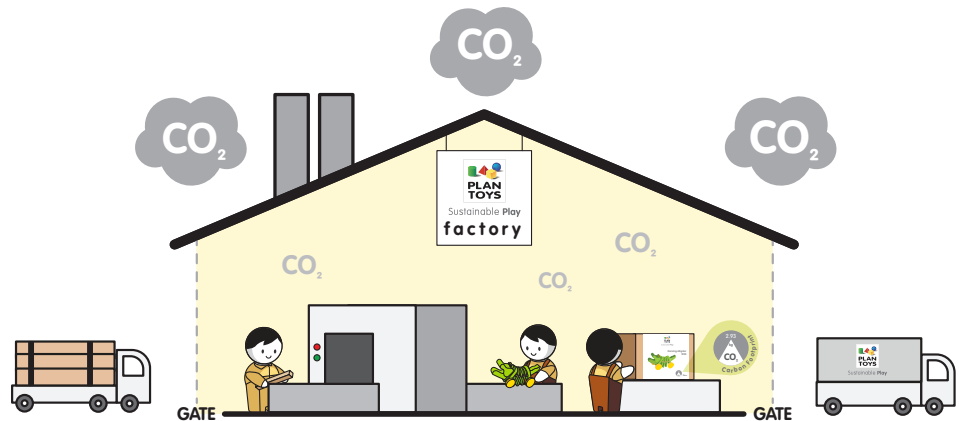
BACK



TOP

BOTTOM

At PlanToys, we calculate the amount of greenhouse gas that is released from initial processing in the factory to the doorstep of our factory (from gate to gate*). With a sticker printed on our new packaging, we hope to better represent our passion for sustainability and set a standard for environmentally-friendly practices.



Furthermore, product placement is now more organized inside each PlanToys package. There are dividers in between pieces so each part can fit inside properly. In addition to user-friendliness, we have also taken a deeper look at our use of paper resources. In order to reduce waste, we now take paper from old packaging boxes that haven't been manufactured and use it for new packages. You'll see these new packaging methods used with our new 2019 product releases and moving forward!

We are continuing to develop our production methods and products based on our business philosophy of sustainability and hope that you find these environmental changes encouraging for the future of our children!



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NOTE:

The boundary of carbon footprint calculation.

From cradle to gate : A boundary considers all activities starting from raw material extraction and transfer to the factory through production until the product is ready to leave the factory gate.

*From gate to gate : The calculation of the amount of greenhouse gas that is released from the arrival of the raw materials through production within the factory until the product is packed and ready to leave the factory gate.

From cradle to grave : The method encompasses the whole life cycle of a product, from raw material extraction and transfer to the factory through production and consumption, to waste.

