



UPCYCLED BOAT
BATH TOY



WE STIMULATE
YOUNG MINDS &
PROMOTE CRITICAL
THINKING...









THE OBJECTIVE OF THE UPCYCLED BOAT CAMPAIGN LAUNCH
IS
TO INTRODUCE TO THE MARKET **AN INNOVATIVE AND
SUSTAINABLE PRODUCT THAT REFLECTS THE BRAND'S VALUES
AND ADDRESSES THE NEEDS OF
ENVIRONMENTALLY-CONSCIOUS CONSUMERS.**

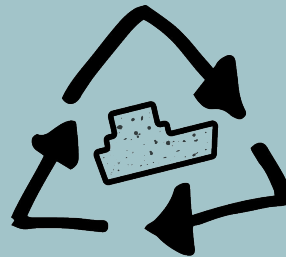
WE AIM TO **HIGHLIGHT CREATIVITY, QUALITY, AND A
COMMITMENT TO SUSTAINABILITY** THAT CHARACTERIZE
OLI&CAROL THROUGH THIS NEW PRODUCT.





"EMBARK ON A **SUSTAINABLE JOURNEY WITH OLI&CAROL'S
UPCYCLED BOAT!**

SAIL TOWARDS A CLEANER AND MORE **CONSCIOUS FUTURE
WITH OUR NAUTICAL TOYS MADE FROM RECYCLED MATERIALS.**
JOIN US IN **REDEFINING PLAYTIME WITH ECO-CONSCIOUSNESS."**





KEY CAMPAIGN MESSAGES

Sustainability at Sea: Upcycled Boat represents our commitment to sustainability by utilizing recycled materials to create eco-friendly nautical toys.

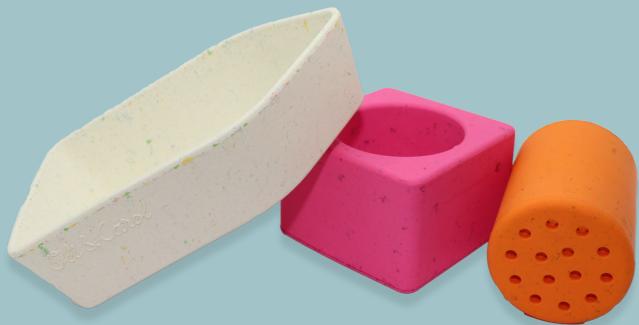
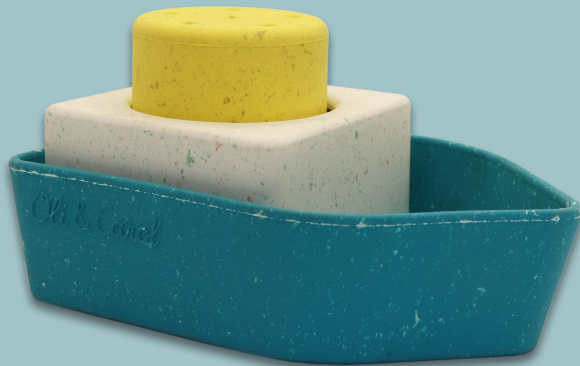
Quality Craftsmanship: Each Upcycled Boat is crafted with precision and care, ensuring durability and safety for children's playtime.

Environmental Consciousness: By choosing Upcycled Boat, consumers actively contribute to reducing waste and promoting a cleaner planet.

Play with Purpose: Encouraging children to play with Upcycled Boat fosters an early appreciation for environmental and responsible consumption.

Join Oli&Carol in the journey towards a more sustainable future by embracing eco-conscious choices in everyday play.

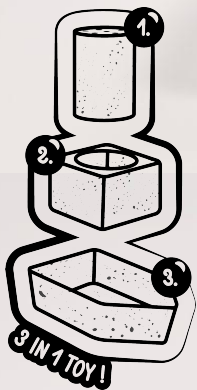
UPCYCLED BOAT



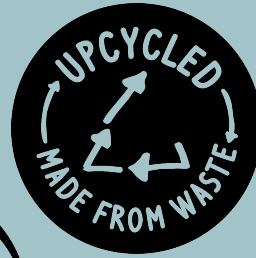
3 PIECES

2 COLOR
COMBINATIONS





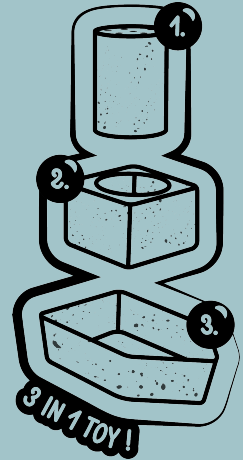
UPCYCLED TOY, "REUSING LEFTOVERS
& GIVING 2ND LIFE TO OUR OWN WASTE"



INTERACTIVE TOY



STACKABLE TOYS: 3 PIECES TO
PILE UP & FIT IN



DIFFERENT RUBBER HARDNESS IN
EACH PIECE



CUP HAS HOLES TO MAKE
RAIN: "FILL IT UP WITH WATER"





PVP 24,90 €

GRAPHIC CONTENT

